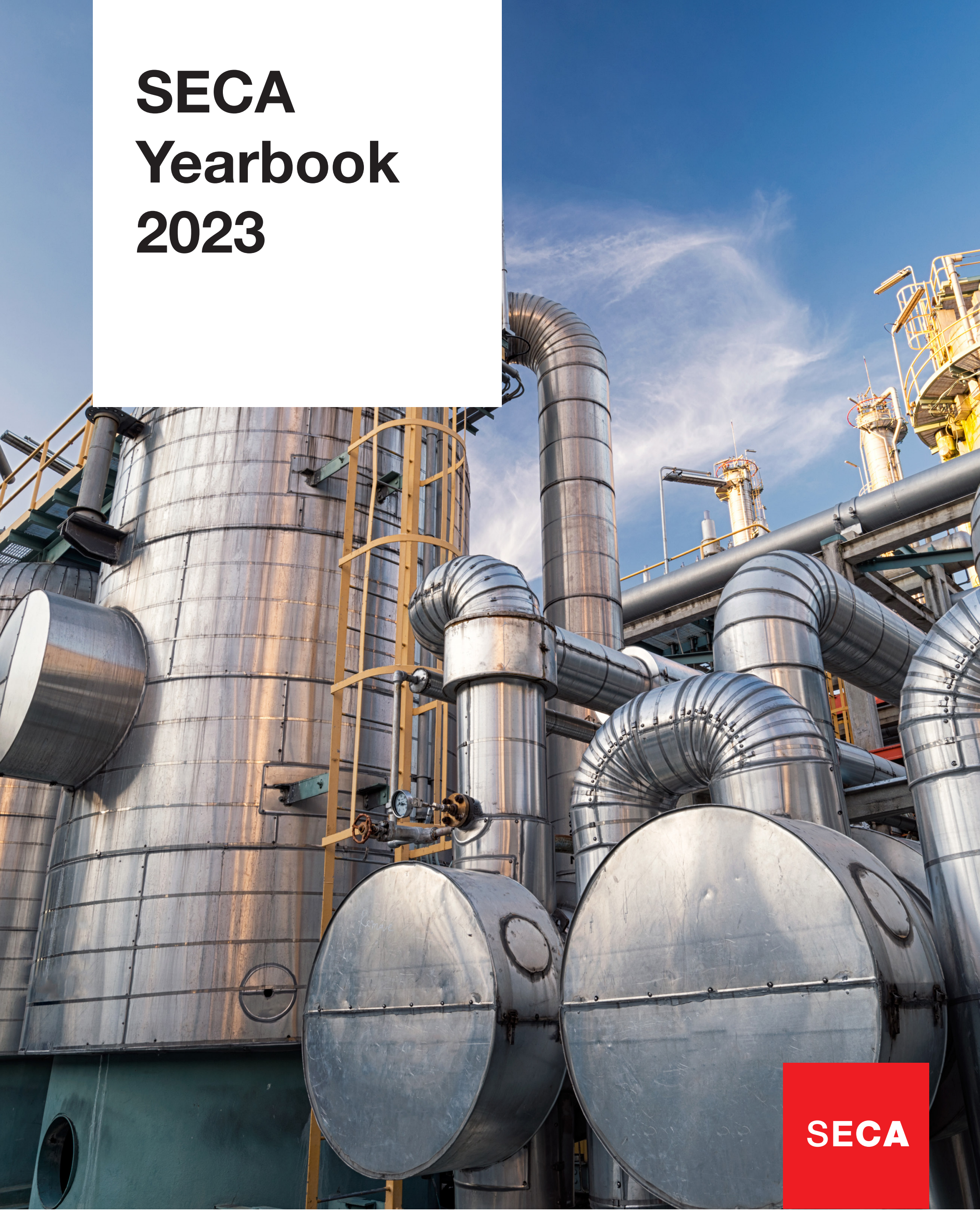
SECA Yearbook 2023



Swiss Private Equity & Corporate Finance Association
Schweizerische Vereinigung für Unternehmensfinanzierung
Association Suisse des Investisseurs en Capital et de Financement

The Swiss Private Equity & Corporate Finance Association (SECA) is the representative body for Switzerland‘s private equity, venture capital and corporate finance industries. SECA has the objective to promote private equity and corporate finance activities in Switzerland. Meanwhile, SECA has a strong base of more than 500 members, which is composed of several investment companies, banks, corporate finance advisors, auditing companies, management consultants, lawyers and private investors.

SECA Yearbook 2023
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Editor-in-Chief	Gian Wyss (info@seca.ch)

For further questions:
info@seca.ch / +41 41 757 67 77

SECA

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SECA Yearbook 2023

Young SECA Chapter Report 2023

Young SECA is a Chapter of the Swiss Private Equity and Corporate Finance Association (SECA) which is dedicated to the specific needs of young professionals working within the Private Equity, Venture Capital, Corporate Finance and M&A industry in Switzerland.

What is the mission of Young SECA?

The primary mission of Young SECA is to improve the ecosystem for young investors, young entrepreneurs and young professionals working in our industry in Switzerland.

What is our service offering?

We try to enhance the network of our Young SECA Members and to accelerate the know-how transfer as well as the information-flow within the industry based on the following initiatives:

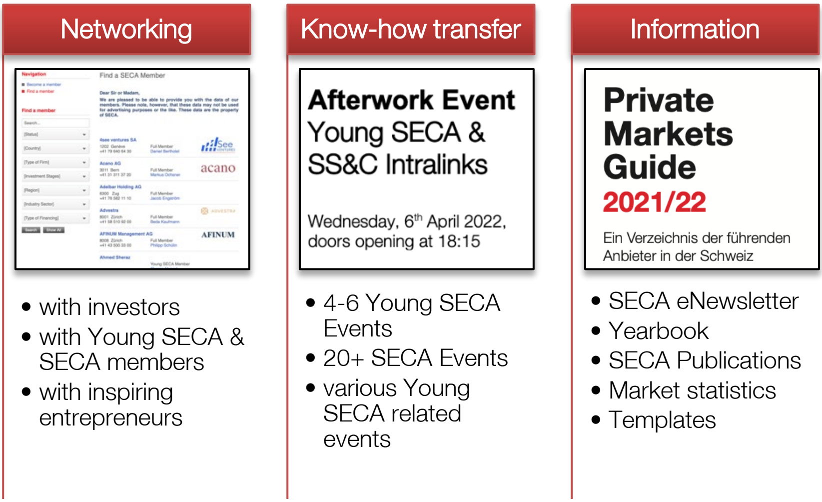


Figure 1: Main objectives and service offering

What are the benefits of being a Young SECA Member?

Besides various events (e.g. network events, breakfast and evening events, trend luncheons, panel discussions and after work drinks), you can benefit from a wide list of services such as:

- SECA eNewsletter
- SECA Yearbook for free
- Direct access to SECA Publications (e.g. Swiss Venture Capital Report)
- Access to SECA Education (i.e. Private Equity and Venture Capital Workshops)
- Discounts for SECA and SECA related events (published in the eNewsletter)
- Exclusive access to social network of Young SECA (i.e. LinkedIn, F).

Who can become a Young SECA Member?

If you are younger than 40 years and have a particular interest in the Private Equity, Venture Capital, Corporate Finance and M&A industry, you are kindly invited to join our dynamic association. If you are more senior but still interested in Young SECA, we invite you to become a SECA member (Full, Associate or Individual Member) and join our Young SECA events as well.

How can I become a member of Young SECA?

Please submit your application to us by completing the registration form online on the SECA website. For a small membership fee of CHF 200 p.a., you are part of our dynamic association, and you can benefit from the extensive service offering.

Young SECA Romandie

Young SECA possesses via its Romandie branch a team solely dedicated to the French speaking part of Switzerland. It is focusing on the specific needs of young professionals working or interested in the industry in the Romandie.

Between 3 and 5 events will be organized in the Romandie p.a. Details regarding the upcoming events will be disclosed on the SECA Website and in the SECA eNewsletter. The Young SECA Romandie is looking forward to seeing you this year and is open to any suggestion or ideas from its members

What are the activities in 2023?

In addition to our existing activities, we will increase our presence outside of Zurich and Geneva (especially in Basel) and at the same time strengthen our relationship to related associations, which actively contribute to the start-up ecosystem in Switzerland.

In 2023, Young SECA is coming up with the following events:

Date / Location	Subject
28.03.2023 Resident Bar, Zurich	Young SECA & SS&C Intralinks Event “Current state of early-stage investments”
27.04.2023 UCIT, Lugano	First Young SECA & UCIT Event in Lugano “Fundraising strategies and investment tools”
June 2023 Resident Bar, Zurich	Young SECA Event together with LEC “LEC MyWay mit Dr. Uli Sigg”
June 2023 Zurich	Young SECA Summer Event “Walk through the Hidden Doors of Zurich”
September/October 2023 Zurich	Young SECA Event in Zurich
November/December 2023 Zurich	Young SECA & SS&C Intralinks End of Year Party

Who we are?

The steering committee of Young SECA is composed of the following people:

- Jonas Brenner, Zurich
- Fabian Kuhn, Zurich
- Olga Motovilova, Zurich
- Emanuele Pizzatti, Ticino
- Stefan Steiner, Zurich
- Admir Trnjanin, Zurich
- Cédric D. Vollmar, Zurich (Chapter Chairman)
- Thomas von Hohenhau, Zurich
- Sébastien Dewarrat, Romandie
- Alexandre Gallopin, Romandie
- Alexander Hesseling, Romandie
- Sophie Huber, Romandie
- Christian Mauriand, Romandie

Young SECA Honorary Members

- Marc P. Bernegger, Zurich
- Alan Frei, Zurich

Further information and registration opportunity on
www.seca.ch/young

Cédric Diego Vollmar
Co-Founder Young SECA
cedric.vollmar@seca.ch

What is Impact Investing and how to be involved as a young investor

Impact investing is a type of investing that seeks to generate both financial returns and positive social and environmental impact. In recent years, it has become increasingly popular among investors who want to use their capital to drive positive change in the world. In this article, we will explore what impact investing is, why it matters to young investors, and how to get started.

What is Impact Investing?

Impact investing involves investing in companies, organizations, and funds that are dedicated to addressing pressing social and environmental issues such as climate change, poverty, and inequality. It is possible to invest in every asset class, from equities to fixed income to achieve the desired asset allocation.

Impact investors aim to achieve a double bottom line, which means that they measure the success of their investments not only in financial terms but also in terms of the positive impact they have on society and the environment. This contrasts with traditional investment strategies, which focus solely on financial returns.

Impact investing can take many forms, including investments in renewable energy, affordable housing, clean water, sustainable agriculture, and social enterprises. It can also involve investing in companies that are committed to ethical and sustainable business practices and have a positive impact on their employees, customers, and communities.

Why Does Impact Investing Matter to Young Investors?

One of the key reasons why impact investing matters to investors is that it allows them to align their values with their investments over and above the traditional risk/return framework.

There are several additional reasons why impact investing matters to investors, such as:

- **Addressing pressing social and environmental issues:** Investors are increasingly concerned about social and environmental issues such as climate change, poverty, and inequality. Impact investing provides a way to use their capital to address these issues and drive positive change in the world.
- **Creating a better future:** Many investors are motivated by a desire to create a better future for themselves and future generations. Impact investing provides a way to invest in companies and organizations that are working towards a more sustainable and equitable future.
- **Aligning values with investments:** Investors are often looking for ways to align their values with their investments. Impact investing allows them to invest in companies and organizations that share their values and are committed to creating positive social and environmental impact.

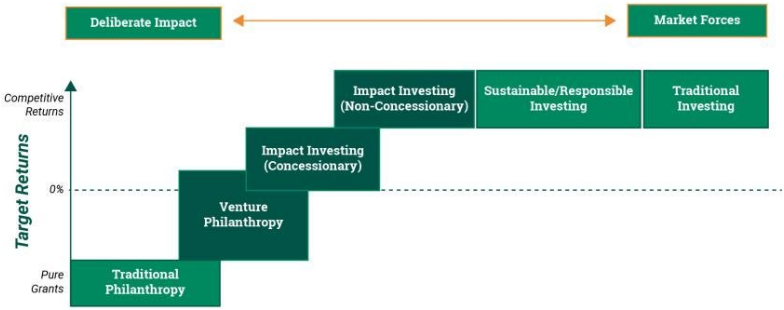
- **Opportunity for financial returns:** Impact investing is not just about social and environmental impact, it also offers the potential for financial returns. In fact, many impact investments have performed as well or better than traditional investments in recent years.

How to Get Started with Impact Investing

Getting started with impact investing can seem daunting, but there are several steps that young investors can take to get started:

- **Educate yourself:** The first step is to educate yourself about impact investing and the different approaches. This can involve books such as Invest for Good: A Healthier World and a Wealthier You by Mobius, Hardenberg, and Konieczny, Impact: Reshaping Capitalism to Drive Real Change By Ronald Cohen to Let my People go Surfing by Yvon Chouinard, attending seminars including those run by SECA, and talking to experts in the field. There are also several online resources that can help you learn more about impact investing, such as the Global Impact Investing Network (GIIN) and the Impact Investing Institute. In addition, the Centre for Sustainable Finance and Private Wealth at the University of Zurich has a world class research and programmes here in Switzerland.
- **Define your values:** The next step is to define your values and the issues that matter most to you. This will help you identify the types of impact investments that align with your values.
- **Identify investment opportunities:** Once you have defined your values, the next step is to identify impact investment opportunities. This can involve researching companies and organizations that are dedicated to addressing the issues that matter most to you. There are also several impact investing funds that offer a diversified portfolio of impact investments and often with co-investment opportunities to learn in a hands-on way.
- **Evaluate the impact and financial returns:** When evaluating impact investment opportunities, it is important to consider both the social and environmental impact as well as the financial returns. Many impact investments have performed well financially, but it is important to do your due diligence and assess the risks and potential returns of each investment opportunity.
- **Seek advice:** Finally, it is a good idea to seek advice from experts in the field of impact investing. This can include financial advisors, impact investing fund managers, and other investors who are experienced in impact investing.

Different Approaches to Impact Investing



Adapted from:EVPA; LGT Impact Ventures;Julia Jaquier.2016.Catalyzing Wealth for Change: Guide to Impact Investing.

Sustainable investing is different from traditional investing because it looks at more than just financial data. It also considers things like the environment, social issues, and good governance (ESG) to create long-term value and reduce risk. However, sustainable investing can't solve all of society's problems because financial returns are still the main focus. Impact investing and venture philanthropy try to fill this gap by defining, measuring, and managing the impact investors want to make.

How to Measure Impact

Measuring impact can be challenging, as it depends on the specific goals, outcomes or changes that the investment has created in social or environmental domains. The following are some commonly used methods for measuring impact:

- **Output metrics:** Output metrics measure the direct results of an investment, such as the number of people who have been trained, the amount of clean energy generated, or the number of new jobs created.
- **Outcome metrics:** Outcome metrics measure the actual changes in the social or environmental domain that the investment aims to achieve. For example, the improvement in health outcomes, reduction in carbon emissions, or increase in access to education.
- **Impact assessments:** Impact assessments are comprehensive studies that evaluate the effectiveness of an investment in achieving its intended impact. They involve collecting data, analysing it, and reporting on the results, often using frameworks such as the United Nations Sustainable Development Goals (SDGs).
- **Social return on investment (SROI):** SROI is a methodology for measuring the social, environmental, and economic value created by an investment. It involves assessing the costs and benefits of an investment, including both financial and non-financial factors, and comparing the results to the investment made.

- **Qualitative assessments:** Qualitative assessments involve gathering anecdotal evidence, stories, and opinions from stakeholders to understand the impact of an investment on people's lives or the environment.

However, here are some general steps you can take to measure impact:

- **Define your goals:** The first step is to clearly define what you are trying to achieve. This could be a specific outcome, behavior change, or social or environmental impact
- **Develop a theory of change:** The theory of change identifies the assumptions, inputs, activities, and expected outcomes of the investment, and provides a clear roadmap for how the investor plans to achieve its social and environmental impact goals while also generating financial returns. It also allows for monitoring and evaluation of progress, and adjustments to be made if the expected outcomes are not being achieved.
- **Choose your indicators:** Once you have your theory of change, you need to identify the indicators that will help you track progress towards your goals. These could be quantitative or qualitative measures, such as surveys, interviews, or observational data. E.g., jobs created, health outcomes or carbon mitigated.
- **Collect data:** To measure impact, you need to collect data on your chosen indicators. This may involve conducting surveys, interviews, focus groups, or collecting observational data.
- **Analyze data:** Once you have collected your data, you need to analyze it to assess the impact of your intervention. This may involve statistical analysis, thematic analysis, or other forms of qualitative analysis.
- **Report results:** Finally, you need to report your findings to stakeholders. This may involve creating reports, presentations, or visualizations that help to communicate the impact of your intervention.

Here's an example of a theory of change in an impact investment:

Define the Goal: An impact investor wants to invest in a company that provides affordable and clean energy to rural communities.

Theory of Change: The investor believes that by investing in this company, they can help reduce carbon emissions, improve energy access for rural communities, and generate financial returns.

Inputs: The investor will provide funding to the company to develop and deploy its energy solutions.

Activities: The company will develop and implement its clean energy solutions, including building and maintaining energy infrastructure and providing training to communities on how to use the technology.

Outcomes: The expected outcomes of the investment are: a) increased access to clean energy in rural communities, b) reduction in carbon emissions, c) improved health outcomes, and d) financial returns for the investor.

It is important to note that measuring impact is an ongoing process, and you may need to revisit your goals, theory of change, and indicators as you gather more information about the impact of your intervention.

Conclusion

Overall, measuring impact is challenging because it requires a nuanced understanding of complex interconnected social and environmental issues, the ability to collect and analyse large amounts of data, and the ability to account for contextual factors and subjectivity. However, despite these challenges, impact measurement is essential for evaluating the effectiveness of interventions and ensuring that resources are being used in the most impactful way possible.

Despite these challenges, impact investing is a powerful tool that can help young investors create positive change in the world while also achieving financial success. By investing in companies and projects that prioritize sustainability and social responsibility, young investors can align their values with their investments and contribute to a better future for everyone and know that they are contributing to make a difference and inspiring others to join them on this path.

By **Amer Vohora**

Amer is a Partner of ValueWorks – a multi-family office, where amongst other things he coaches NextGens on wealth related topics, with a special focus on family businesses, impact and sustainability. In addition, Amer runs his own single family office called Ikigai Ventures where he makes impact investments, as well as lectures and mentors on Impact Investing at the Anant School for Climate Action, where he also has set up a Bursary to help students to become future impact leaders.