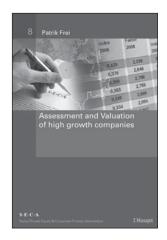
Patrik Frei

Assessment and Valuation of high growth companies



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Valuation is a key topic in the financing and development of high growth companies. The goal of this book is to bridge the existing gap between the assessment and the financial valuation of a company. Initially, an assessment framework is developed to capture the value drivers for high growth companies. It contains the following three main factors:

- 1. Management
- 2. Market environment
- 3. Product, Sciences & Technology

The proposed valuation methods are specifically targeted for high growth companies and include methods such as discounted cash flow and option pricing, as well as market comparable, comparable deal methods and the venture capital method.

The methodical assessment framework enables a link to be made with the financial valuation models to obtain a consistent and comprehensive assessment and valuation approach for high growth companies.

Dr. Patrik Frei is founder and CEO of Venture Valuation AG, Switzerland. Venture Valuation specializes in independent, third party assessment and valuation of emerging high growth companies in biotechnology and life sciences. Patrik graduated from the Business University of St. Gall and wrote his dissertation about «Assessment and valuation of high growth companies» at the Swiss Federal Institute of Technology, EPFL Lausanne. His previous occupations include CFO logistic company; training at several international corporations: LeCroy (Geneva, New York), Hans Merensky Holding (South Africa), Swatch Group - EM Microelectronic (Marin).

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